## CHANGING THE FACE OF PHILANTHROPY





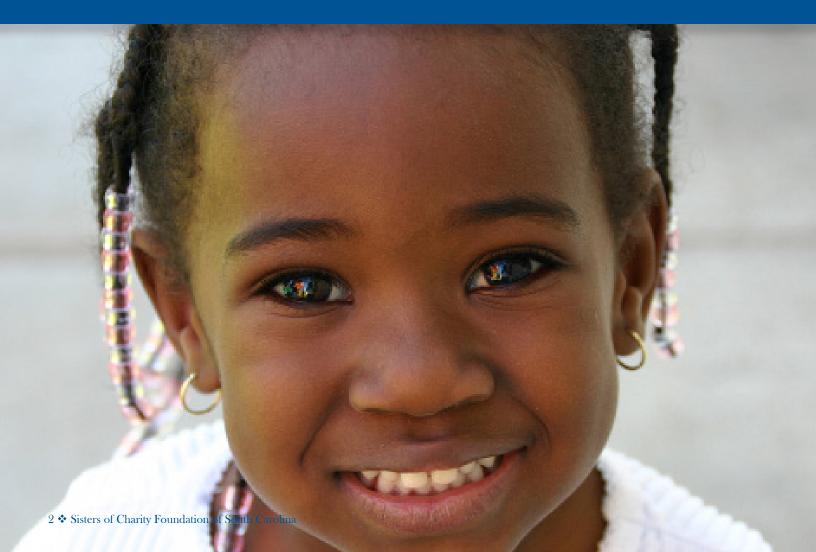
SISTERS of CHARITY FOUNDATION OF SOUTH CAROLINA A Ministry of the Sisters of Charity Health System

**FOUNDATION REPORT 2012** 

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#### **MISSION STATEMENT**

IN RESPONSE TO GOD'S CALL AND IN THE SPIRIT OF THE SISTERS OF CHARITY OF ST. AUGUSTINE, THE FOUNDATION'S MISSION AND VISION IS TO STRATEGICALLY USE RESOURCES TO REDUCE POVERTY THROUGH ACTION, ADVOCACY, AND LEADERSHIP FOR FAMILIES IN SOUTH CAROLINA TO LIVE OUT OF POVERTY.



## From *Responsive* to STRATEGIC

### CHANGING THE FACE OF PHILANTHROPY

The term "catalytic philanthropy" refers to the opportunity for Foundation grants to become more intentional and more focused thus having greater impact in communities around the state.

After 16 years of grantmaking, in 2011 the Foundation transitioned from Responsive grantmaking to Strategic grantmaking. This transition was made to insure that the Foundation would have greater impact with grant dollars invested.

Over time, the Foundation learned that with limited resources for grants, it is difficult and often unproductive to take a broad approach in awarding grants. In essence, the Foundation cannot be "all things to all people" and also have substantive impact over the long run. Looking back over the responsive program, more than 80% of the applicants were rejected because they either did not meet the mission/focus or their programs/applications were too weak. This further justified the importance of the Carolina Academy and capacity building emphasis. The 2012 Strategic grants were different. The review team and the Grants Committee were looking not only for good programs, but also programs that have broader community impact, a strategy for partnerships, a viable sustainability plan, and the ability to affect long term change.

By investing more deeply and for a longer period of time on grantees that align with the Foundation's strategic direction, it can build on the investments it has already made. This allows the Foundation to make impactful strides in meeting goal three of our strategic plan: *To sharpen the focus of our grantmaking to organizations that create opportunities for families to live out of poverty in South Carolina.* 



### **College Summit**

Increasing the college enrollment rates of youth from low-income communities. (Berkeley, Hampton, Orangeburg, Richland, Sumter)

#### Solid Ground

Increasing the economic self-sufficiency of people who are experiencing poverty in the Midlands through crisis assistance and sustainability programs. (Fairfield, Richland)

#### Lowcountry Food Bank

Feeding the poor and hungry of the ten coastal counties of South Carolina by soliciting and distributing healthy food and grocery products to nonprofit agencies serving the poor and to educate the public about the problems of and solutions to domestic hunger. (Berkeley, Charleston, Dorchester)

#### KidsGrow! SchoolYard Garden Classroom

Helping to close the achievement gap in high-poverty elementary schools in Charleston County by addressing the experiential and language deficit of children from low-income homes. (Charleston)

## 8 STRATEGIC GRANTS \$580,000;



#### Metanoia

Investing in neighborhood assets to build leaders, establish quality housing, and generate economic development. We are pushing forward into new relationships with God and one another to create strong communities. (Charleston)

#### South Carolina STRONG

Reversing the debilitating effects of generational poverty, teaching nonviolence, rehabilitating criminals and substance abusers, and moving people into economic selfsufficiency. (All S.C. counties)

#### Student Action with Farmworkers

Bringing students and farmworkers together to learn about each other's lives, sharing resources and skills, and improving conditions of farmworkers. (Beaufort, Clarendon, Jasper, Lexington)

#### WINGS

Teaching kids how to behave, make good decisions, and build healthy relationships. (Charleston)

## 12 COUNTIES AND THE STATE OF SOUTH CAROLINA

### A MESSAGE FROM THE BOARD CHAIR AND PRESIDENT



Dee Dee Chewning, Chair (left) and Tom Keith, President (right)

We are pleased to report to you that 2012 has been a year of progress and positive change for the Sisters of Charity Foundation. Throughout this report you will see examples of our work, both in grantmaking and other important areas. Our Foundation is dedicated to finding ways for individuals and families to live out of poverty. It is a lofty goal, but one we believe is achievable, one step at a time. With a committed Board and a dedicated staff, the Foundation approaches philanthropy in a broad but comprehensive manner.

This year marked the restructuring of our Responsive grantmaking program. We have streamlined the process, as it has become more directed and intentional. Our strategic grants are focused on substantive results and collaborative efforts among the Foundation's grantees. Ultimately, we believe stronger community impact will be attained. The Foundation's

Capacity Building programs were very effective this year. Multiple training sessions, Leadership Certificate Program, the Mid Level Leadership Program, specific training for grantees, four Board Educational Sessions, and two President's Luncheons were held.

Our advocacy efforts focused on Medicaid, services for family caregivers for children through the Foster Care Program, Alternatives to Incarceration for low income fathers, and continuing to look at the importance of TANF reauthorization and equality for poor states such as South Carolina. We participated in Foundations on the Hill in Washington, D.C. We also held a successful community-wide poverty simulation.

The Listening Sessions this year proved to be both educational and motivational. The sessions allow the Foundation to dialogue first-hand with those living in poverty as well as other stakeholders.

We continue to be dedicated to the mission and ministry of the Sisters of Charity of St. Augustine. One of their gifts to and legacies for South Carolina is this Foundation. The fortitude of these Sisters inspires us to work harder and serve more people every single day.

We are grateful to the many people who have supported our work this year. From the Sisters of Charity Health System to community partners, S.C. State Government, and other funders, we have not done our work alone. We hope this report gives you a snapshot of our ongoing effort to change the face of philanthropy through our work.

Thomas C. Keith, President

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Dee Dee Chewning, Board of Trustees Chair

Dee Dee Chuoning

#### TAKING RESPONSIBILITY FOR ACHIEVING RESULTS

By becoming directly involved and taking personal responsibility for their results, these donors can leverage their personal and professional relationships, initiate public-private partnerships, import projects that have proved successful elsewhere, create new business models, influence government, draw public attention to an issue, coordinate the activities of different nonprofits, and attract fellow funders from around the globe.

#### MOBILIZING A CAMPAIGN FOR CHANGE

Catalytic philanthropy cuts through these divisions by stimulating cross-sector collaborations and mobilizing stakeholders to create shared solutions. Building alliances that create the conditions for a solution to emerge and take hold is a very different pursuit from the usual grantmaking process of trying to direct funds to the one organization that offers the most appealing approach.

### CHANGING THE FACE OF PHILANTHROPY

#### USING ALL AVAILABLE TOOLS

Catalytic Philanthropists used a variety of unconventional tools for social change, including grantmaking (giving effectively), public policy, communications (spreading the word), advocating, and capacity building (teaching practitioners and future leaders).

#### **CREATING ACTIONABLE KNOWLEDGE**

Most donors rely on their grant applicants and recipients to provide them with information about the social problems the nonprofit is tackling, focusing their inquiries narrowly on the program to be funded without researching the issue more broadly. Catalytic philanthropists, by contrast, gather knowledge about the problem they are tackling and use this knowledge to inform their own actions and motivate the actions of others. Making knowledge actionable requires more than just gathering and reporting data. The information must also carry emotional appeal to capture people's attention and practical recommendations that can inspire them to action.

## Giving EFFECTIVELY

Many organizations work daily toward improving the lives of men, women, and children who

face poverty either as a reality that seems hopeless or a threat that is looming and real. The Sisters of Charity Foundation of South Carolina is committed to strengthening and supporting organizations in their grassroots efforts to confront and overcome poverty.

In 2012 the Sisters of Charity Foundation of South Carolina awarded grants totaling \$1,905,425 to faith-based and nonprofit organizations working to address poverty.

### CHANGING THE FACE OF PHILANTHROPY

## Caritas

Good Samaritan Clinic Free Medical Clinic of Newberry County Felician Center Move of Faith Evangelistic Center Bluffton Self Help DAV & Elderly Assistants For Life **Operation Home** Helping Hands of Goose Creek North Strand Helping Hand St. James South Santee Community Center East Cooper Meals On Wheels Loving Arms Hands of Christ Lab S Helping Hands EmmanuWheel **Golden Corner Ministries** Home Works of America Jordan Crossroads Ministry Center **Greater Spartanburg Ministries** Family Promise of York County **Roscoe Reading Program** 

St. Anne Catholic Parish Outreach Ministry St. Philip the Apostle Catholic Church The Lighthouse Ministries Birthright of Georgetown Helping Hands of Georgetown St. Christopher's Children Extended Hands of God Servants Ministry Generous Garden Project Step By Step Ministry Hope Project Incorporated **Churches Assisting People** Community Kitchen of Myrtle Beach Helping Hand of Myrtle Beach Anderson Free Clinic Good Neighbor Free Medical Clinic Mercy In Me Free Medical Clinic Mercy Medicine Clinic II Corinthians 5:17 Coastal Community Foundation of South Carolina Lancaster County Partners for Youth Society of St. Vincent de Paul, Deacon Thomas J. Berney Conference Georgetown County School District-Kensington Elementary School Clarendon County Community Development Corporation Restoration Outreach and Community Development Corporation United Christian Ministries of Abbeville County

## DISCRETIONARY

Children's Museum of the Lowcountry **Trident Literacy Association** Lexington District II and IV Adult Education **Providence Hospitals** Teach My People Midlands Housing Alliance The Free Medical Clinic ETV Endowment of S.C. Winthrop University **Oliver Gospel Mission Grace Ministries Camp Discovery** Healthy Smiles of Spartanburg **Healthy Learners** Sistercare Welvista

South Carolina Institute of Medicine and Public Health Springbank Christian Center Dominican Retreat House Catholic Charities of the Diocese of Charleston Charleston Area Senior Citizens Services Sisters of Charity Health System

Palmetto Development Group Southeastern Council on Foundations South Carolina Appleseed Legal Justice Center South Carolina Center for Fathers and Families Fellowship of Christian Athletes of South Carolina



Malcolm C. Hursey Elementary School Metanoia Community Development Corporation WINGS for Kids College Summit Student Action with Farmworkers Lowcountry Food Bank Cooperative Ministry South Carolina STRONG

#### ۶ ..... Cheste ۶ 2,8 🔎 Fairfield Dillon Kerel ا lewberr ۹, Leea 22 Saluda -Herry aiken Georg Porcheste 2 Green Counti not represented by grant **... 3** 🐣 Strategic Grants Regional CMI Grants 💁 Caritas Grants A Discretionary Grants

## **Strengthening Ministry** Collaboration for Ministry Initiative

Our Lady of the Valley Catholic Center St. Anthony of Padua Catholic School Felician Center Franciscan Center Our Lady of Mercy Neighborhood House St. Cyprian Outreach Center St. Martin de Porres Catholic School

## SISTERS of CHARITY FOUNDATION of south carolina EDUCATION CENTER

## WORKSHOPS

Managing Change and Conflict Funding Your Nonprofit The Perfect Ask Money Matters Tools for Developing High Impact Boards Cultural Landscape: Expanding and Involving Ethnic Groups

## Nonprofit Leadership Training Certificate Program

In partnership with Columbia College, the Sisters of Charity Foundation of South Carolina offers a Nonprofit Leadership Training Certificate Program.

This program is designed for those nonprofit leaders who are recognized as having great potential and are ready to take their nonprofit leadership to the next level. The purpose of this program is to provide nonprofit leaders the opportunity to enhance knowledge, skills, and frameworks to lead nonprofit organizations in an ever-changing diverse society.

At the conclusion of the Nonprofit Leadership Training Certificate Program, through the accomplishment of

specific assignments, reading requirements and class lectures and discussions, students should be able to:

Apply critical thinking skills within the context of professional leadership of nonprofit organizations; Understand the value base of executive leadership and its ethical standards and principles, and practice accordingly; Define, design and implement strategies for effective leadership with boards, staff and other constituencies; Apply the knowledge and skills of leadership with systems of all sizes; Use skills differently across client populations, colleagues and communities.



## Leadership and TRANSFORMATION

## CAROLINA ACADEMY

### CHANGING THE FACE OF PHILANTHROPY

"Many managers and executives are voicing their fears that the talent they have is not the talent they need," states Jean B. Leslie, manager of product development research at the Center for Creative Leadership in Greensboro, N.C. "Businesses, government agencies, nonprofits, and educational organizations need leaders who can effectively navigate complex, changing situations and get the job done. The questions that need to be asked at the organizational level are: "who do we have, what do they need to do, and are they equipped to do it?" The Sisters of Charity Foundation of South Carolina has taken on the task of answering these questions.

Current leadership skill gaps, as well as fear of gaps for the future, present opportunities and creative space to examine positive leadership and the processes by which strong, authentic and highly-skilled leaders are developed. It is critical that a new generation of positive leaders is prepared to lead in the 21st century and beyond.

# Advocating and SPREADING the WORD

The Foundation seeks to be an advocate for the poor. To fulfill its mission and serve the state and those in need, the Foundation seeks to be engaged in the public policy process. Educating the community and public policy makers about the work of the Foundation and its grantees enables the Foundation to achieve its mission.

### CHANGING THE FACE OF PHILANTHROPY

At the Sisters of Charity Foundation of South Carolina it is more crucial than ever to relate compelling stories that break through and motivate grantees to collaborate for social change. Whether we are communicating with a Caritas or a Strategic grantee, our vision is the same: to serve the state of South Carolina and those in need.

With the restructuring of our responsive grantmaking program, effective communications begins with strategically aligning the Foundation's grantmaking objectives and communications opportunities. The goal then becomes to effectively communicate our strategy so that others can understand our vision. The Foundation achieves this goal by spotlighting the innovative and exceptional work performed by the organizations that we support through our website, Social Media, and our advocacy efforts.



FOUNDATIONS ON THE HILL March 21-22. Joining the Foundation were representatives from Frances P. Bunnelle Foundation, Self Family Foundation, and Springs Close Foundation. The purpose of Foundations on the Hill is to



inform and educate Congress about philanthropy, create visibility for foundations and philanthropy on Capitol Hill, advocate on issues affecting foundations and encourage Congress to view foundations as resources on key public policy issues.

FOUNDATIONS IOI < The Foundation hosted a congressional staff training on August 1. Foundations 101 is a pilot program of the Council on Foundations and Southeastern Council of Foundations, intended to educate and train government staff on foundations and the role they play in communities. The Foundation invited the J. Marion Sims Foundation, Self Family Foundation, and Spartanburg County Foundation to help lead the session and represent different types of foundations (health conversion, family, and community). The participants left with tangible examples of how the South Carolina philanthropic sector can serve as a resource and partner in making South Carolina a better place to live.

**POVERTY SIMULATION** - Foundation Board members and staff, along with community stakeholders who were identified by the Foundation leadership team, were invited to participate in the Foundation's first poverty simulation. Seventy-two people participated in the event held at NorthStar Christian Center in Columbia on February 28. The Foundation collaborated with The Cooperative Ministry and NorthStar Christian Center to host the event and lunch was provided by Foundation grantee, South Carolina STRONG from Charleston, as part of their culinary arts training program. Beth Templeton, director of Our Eyes Were Opened, facilitated the session. Attendees left with a greater knowledge and understanding of the impact of generational and situational poverty on the community.

KINSHIP CARE LISTENING SESSION: ADVOCACY COMPONENT - Through a Foundation invitation, staff from the local offices of Senator Graham and Congressman Clyburn attended the listening session on kinship care, held Tuesday, April 10, in Charleston, S.C. The listening session focused on the perspectives of kinship care providers, a growing and vulnerable population across South Carolina. The Foundation partnered with one of its current grantees, Helping and Lending Outreach Support (HALOS), which provides resources and special opportunities to abused and/or neglected children and their caregivers through partnerships with faith-based and other community organizations.





## **UNSUNG HEROES**

"I tell them they are going to be something and somebody in this world, even though I may not live to see what they will grow up to be." - HALOS Kinship Caregiver

Kinship care is the care of children by grandparents, great grandparents, and other relatives when their parents are unable to care for them. In 2008, the Helping and Lending Outreach Support (HALOS) Kinship Care program was developed to support relatives raising children in the absence of their parents through support groups, referrals for services, educational and respite care opportunities. The first of its kind in South Carolina, the program serves families who are providing

a home to child relatives so that foster care placement is not required. On April 10, 2012, twenty-one Kinship Care program participants were joined by HALOS staff and representatives of the Foundation for a Listening Session to explore each kinship caregiver's story, present needs and hopes for the future of the children in their care.



## BRIDGES OF LIGHT

"One enters on a journey and you don't know exactly what you will find."

The Puentes (Bridges) Project is an outgrowth of PASOs (Steps) hosted by the University of South Carolina Arnold School of Public Health to improve health care for Latinos who live in Lexington and Richland counties. Established in 2010 to construct bridges between the Latino

community, local health service providers, and policy makers, The Puentes Project provides an intense leadership development initiative for Latino leaders that voiced their desire to serve as change agents in community health. On June 28, 2012, twenty-five Puentes Community Ambassadors, along with PASOs/Puentes staff and volunteers joined representatives of the Foundation to share their journeys and the challenges they have overcome, as well as offer suggestions to help other Latino families in the Midlands.





## TOUCHED BY GRACE

"I used to have to walk miles before catching a ride, sometimes in grass as tall as me."

- GRACE Ministries Participant

GRACE Ministries is a faith-based nonprofit organization that encourages community involvement in the lives of the aging population. Their Neighbor to Neighbor (N2N) program, developed in 2005, is a volunteer-based door-to-door transportation system that offers support to hundreds of home-bound seniors as well as residents living with a disability. Those served through N2N are able to stay connected

to the community and continue to live independently in their own homes for as long as possible. On September 13, 2012, sixteen GRACE Ministries participants joined GRACE Ministries staff and volunteers, along with Foundation representatives to share the experiences and challenges facing home-bound and chronically ill senior citizens in Horry and Georgetown counties. Participants reflected upon their journeys, past and present, shared benefits of the program, and areas of unmet needs for senior citizens.

## Listening to OTHERS

Everyone has a story. Since 2010, the Foundation has hosted Listening Sessions to engage individuals and families experiencing poverty by listening to their stories in the supportive presence of community stakeholders that walk alongside them each day. Listening empathetically to the experiences of those served, their voices help to illuminate and inform the way the Foundation strategically responds to the remaining unmet needs.

### CHANGING THE FACE OF PHILANTHROPY

To get "on the ground" perspective of current poverty issues, the Foundation hosted Listening Sessions in select communities across the state. Listening Sessions have three purposes: 1) to engage individuals who are experiencing, or have experienced poverty, and get their perspective on central issues and concerns in their lives; 2) to listen to other community stakeholders to get their perspective on the impact of generational and situational poverty; and 3) to identify innovative ideas and solutions currently employed, or that could be employed, to help families move out of poverty.

In 2012, three Listening Sessions were designed to explore several issues at a local level and to utilize knowledge gained to support future efforts. In partnership with grantees, we explored kinship care with Helping and Lending Outreach Support (HALOS) in Charleston, leadership development in the Latino community with the Puentes Project/PASOs in Columbia, and transportation barriers faced by the growing aging population with GRACE Ministries in Georgetown. Sixty-two individuals served by Foundation grantees participated in the Listening Sessions with ninety-one percent having a household income of less than \$25,000.

## Going Deeper with IMPORTANT ISSUES



## SOUTH CAROLINA CENTER FOR FATHERS AND FAMILIES



2012 marked the 10th anniversary of the South Carolina Center for Fathers and Families. As an outgrowth of the Foundation's Fatherhood Initiative serving low-income, non-custodial fathers through 6 fatherhood

programs in 11 communities across the state, the Center provides the means to help fathers become great dads. Fathers participate in a holistic, comprehensive 24-week fatherhood program focusing on education, employment, parenting, men's health, spiritual development, and improving relationships with mothers of the men's children through education and mediation. Dawn Pender, the Center's director of Access to Men's Healthcare received the Healthcare Hero Award in the Nurse Category, a competition sponsored by the Columbia Regional Business Report. The Center was selected to partner with South Carolina Child Support Enforcement in a national five year, eight state demonstration project to improve employment outcomes for non-custodial parents.

6 PROGRAMS LOCATED IN II COMMUNITIES SERVING 1,606 FATHERS ACROSS THE STATE AND 3,327 CHILDREN 254 RECEIVED HEALTH SERVICES 533 IMPROVED CHILD(REN) RELATIONSHIPS 758 RECEIVED JOB READINESS TRAINING 464 GAINED EMPLOYMENT

## **Collaboration for Ministry Initiative**

In 2012, the focus of the Collaboration for Ministry Initiative was presence. The Foundation's Women Religious Advisory Council members Sister Roberta Fulton, SSMN; Sister Nancy Hendershot, CSA; Sister Margie Hosch, OSF; and Sister Susan Pugh, DC provided input to Foundation staff on the Initiative throughout the year. Over 40 Sisters from across the state met for Spring Gatherings held in April with the theme, "Attending to Presence". Nearly 70 Women Religious (Sisters) later attended the Sisters of Charity Foundation of South Carolina and Sisters of Charity Foundation of Cleveland, co-sponsored conference, "Being Present", in November. The Diocese of Charleston Bishop Robert E. Guglielmone also spoke during the conference. In addition to grants, these gatherings help support congregations of Women Religious efforts with the poor and underserved of South Carolina. The Felician Sisters of Kingstree received the highest national honor by Catholic Extension, the 2012 Lumen Christi Award, awarded to extraordinary people who heroically and often inconspicuously serve the Church in the United States. The Felician Sisters have worked in Kingstree for 20 years, engaging a range of ecumenical partners, in response to community needs to transform a poor community.

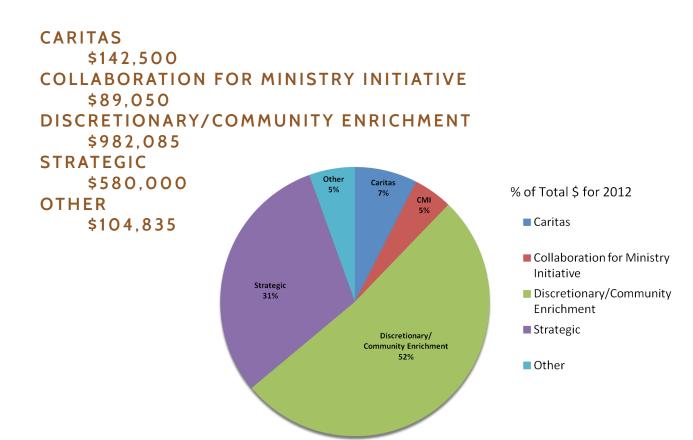
## **Financials** GRANTMAKING

### FOUNDATION ASSETS

as of 12/31/2012

BEGINNING YEAR BALANCE \$76,353,650 YEAR END BALANCE \$82,357,463

## IN 2012 \$1,905,425 IO2 GRANTS



## LEADERSHIP *Trustees*



Dee Dee Chewning, Chair



Barbara Clark



Sr. Miriam Erb, CSA



Susan Heath



Bob Jewell



Maria Kratsios



Sue Krey



David Lominack



Sr. Sandra Makowski, SSMN



Mike McCabe



Rick Mendoza



Patricia Moore-Pastides



Yvonne Orr



Thomas Otis



Gerald Smalls



Craig Waites



Rhett Wolfe



Thomas Keith, President Kim Frohnappel, Operations Director Katrina Spigner, Senior Program Director Stephanie Cooper-Lewter, Senior Research Director Langley Damon Shealy, Communications Director Elizabeth Geiger, Executive Assistant Kimberly Fulton, Events Coordinator Tamara Peterson, Grants Coordinator Pat Littlejohn, Special Assistant to the President CHANGING THE FACE OF PHILANTHROPY



### SISTERS of CHARITY FOUNDATION of south carolina

A Ministry of the Sisters of Charity Health System